

wbaltv.com

QUARTERLY ISSUES-PROGRAMS LISTS

Covering the Period

July 1, 2017

Through

September 30, 2017

COMMUNITY NEEDS AND ISSUES

- 1. <u>CHILDREN AND YOUTH</u> From inventions to practicing good health, children of all ages are making their presence felt changing the course of the world around them.
- 2. **CRIME** Below the surface of everyday life mischief and mayhem plague America's urban cities and counties.
- 3. <u>CULTURE/ETHICS</u> Celebrities and everyday people share their heart felt stories of triumph, courage, and hope.
- 4. **ECONOMY** Americans are experiencing the most challenging economic downturn since the 1929 Depression.
- 5. **EDUCATION** Considered a right and not a privilege the education of America's youth causes division, concern, and hope.
- 6. **GOVERNMENT & POLITICS** Local, State and Federal Governments struggle to meet the needs of constituents amidst a tough economy and intense parties in political battles.

7. HEALTH

Knowledge is the key to long life and discipline the way to healthy living. Experts work out the minds and bodies of the American people.

- **8. OPIOID EPIDEMIC** Governor of Maryland declared a state of emergency due to the opioid crisis.
- 9. **CONSUMER ISSUES** Experts share tips to help consumers in their purchasing power for everything from food and electronics to homes and cars.

<u>LEGEND:</u>	
<u>Abbreviation</u>	<u>Definition</u>
L-N	Local News
L-NM	Local News Magazine
L-PA Edit	Local Public Affairs (Editorial)
N-N	Network News
S	Syndicated
P	PSA

ISSUE: Children
THIS ISSUE WAS ADDRESSED THROUGH OUR NEWS AND SYNDICATED PROGRAMMING.

			DURATION		
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
ELLEN	7/13/17	S	5:00		TWO YOUNG
				4PM	BROTHERS
					RANKED #1 AND
					#2 IN TABLE
					TENNIS ARE
					FOCUSED ON
					THE OLYMPICS.
WBAL-TV	7/14/17	L-N	2:00		A LOOK AT CAMP
NEWS				5PM	ST VINCENT, A
					FREE CAMP FOR
					BALTIMORE
					CITY'S AND
					COUNTY'S
					HOMELESS
					CHILDREN.
					A BLIND PIANIST
					WHO STARTED
					PLAYING PIANO
					AT THE AGE OF 3
					WAS
ELLEN	7/17/17	S	5:00	4PM	HIGHLIGHTED.
					EIGHT-YEAR-
					OLD FITNESS
					TRAINER
					TAUGHT KIDS ON
					THE STREETS OF
					NYC NEW
		~	- 00	177.6	FITNESS
ELLEN	7/25/17	S	5:00	4PM	TECHNIQUES.

ISSUE: CHILDREN

THIS ISSUE WAS ADDRESSED THROUGH OUR NEWS & SYNDICATED PROGRAMMING.

			DURATION		
2222244	DATE OF	=>/>=	IN	TIME OF	D F C C D L D T L C L L
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
					AN 11-YEAR-OLD
					STUDENT WHO
					ATTENDS
					COLLEGE AND
					SINGS IN SIX
					LANGUAGES
					DISCUSSED HER
CTEVE					NEW ALBUM
STEVE	0/2/17	S	5.00	2014	WITH STEVE
HARVEY	8/3/17	3	5:00	3PM	HARVEY.
					AN 8-YEAR-OLD
	0.10.14.	~	~ 00	177.5	DANCER FROM
ELLEN	8/3/17	S	5:00	4PM	NYC PERFORMED.
					A 7-YEAR-OLD
					EXPERT ON US
		_			PRESIDENTS WAS
ELLEN	8/16/17	S	4:00	4PM	HIGHLIGHTED.
					SEVEN A GOLDEN
					RETRIEVER, IS
					OMAHA'S FIRST
					FACILITY DOG TO
					HELP CHILDREN
					BE
					COMFORTABLE IN
WBAL-TV					A HOSPITAL
NEWS	8/17/17	L-N	2:00	11:30PM	ENVIRONMENT.

ISSUE: CHILDREN

THIS ISSUE WAS ADDRESSED THROUGH OUR SYNDICATED PROGRAMMING.

THIS ISSUE WILD			DURATION		
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
					A 10-YEAR-OLD
					GIRL SURVIVED
					A GATOR
					ATTACK
					DISCUSSED
					SKILLS SHE
					LEARNED AT AN
INSIDE					ALLIGATOR
EDITION	9/4/17	S	4:00	7PM	EXHIBIT.
					AN 11-YEAR-OLD
					WHO COMPETED
					AGAINST TWO
					ADULT ACTORS
					ON GENERAL
					KNOWLEDGE
					QUESTIONS WAS
ELLEN	9/5/17	S	4:00	4PM	HIGHLIGHTED.
					11-YEAR-OLD
					LUKE CHAKO
					SHOWED OFF HIS
					SINGING VOICE
					AND TALKED
					ABOUT BEING
ELLEN	9/11/17	S	5:00	4PM	BULLIED.
					9-YEAR-OLD
					SINGER, WHO
					MADE IT TO THE
					FINALS OF
					AMERICA'S GOT
					TALENT
ELLEN	9/15/17	S	4:00	4PM	PERFORMED.

ISSUE: CRIME
THIS ISSUE WAS ADDRESSED THROUGH OUR SYNDICATED AND LOCAL NEWS PROGRAMMING.

ROOKAMIMINO			DURATION		
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
PROGRAIVI	BRUADCAST	ITPE	IVIIINUTES	BRUADCAST	
					JAYCEE DUGARD
					TALKED ABOUT
					BEING HELD
					CAPTIVE FOR 18
					YEARS AND
		_			HOW SHE
DR. OZ	7/4/17	S	15:00	11AM	SURVIVED.
					A CAREER
					CRIMINAL
					OFFERED TIPS
					TO PREVENT A
					PERSON FROM
					BECOMING A
DR. OZ	7/11/17	S	6:30	11AM	VICTIM.
					POLICE
					OFFICIALS
					DISCOVERED
					VIDEO FOUND
					ON A
					CELLPHONE
					WHICH CAN BE
					OF ONE OF TWO
					MURDERED
					TEENS AND THE
					MAN WHO
WBAL-TV					MURDERED
NEWS	7/18/17	L-N	2:00	NOON	THEM.
					ANNE ARUNDEL
					COUNTY POLICE
					ARE LOOKING
WBAL-TV					FOR A SERIAL
NEWS	7/26/17	L-N	2:00	5PM	ROBBER.

ISSUE: CRIME
THIS ISSUE WAS ADDRESSED THROUGH OUR LOCAL NEWS AND SYNDICATED PROGRAMMING.

			DURATION		
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
					RYAN FERGUSON
					DISCUSSED HOW
					HE SPENT 10
					YEARS IN PRISON
					FOR A MURDER
					HE DIDN'T
DR. OZ	8/1/17	S	10:00	11AM	COMMIT.
					DESPITE THE
					EFFORTS FOR
					BALTIMORE'S 72
					HOUR CEASE-
					FIRE, POLICE
****					CONFIRMED TWO
WBAL-TV	0/5/4		• • • •	44.000	MEN WERE SHOT
NEWS	8/6/17	L-N	2:00	11:30PM	AND KILLED.
					NANCY GRACE
					TALKED ABOUT
					FIGHTING CRIME
					AND HER NEW
					WEBSITE THAT ENABLES THE
					PUBLIC TO HELP
STEVE					SOLVE REAL
HARVEY	8/8/17	S	16:00	3PM	CASES.
TIAKVET	0/0/17	ъ	10.00	31 1/1	A PAINTING
					WORTH
					MILLIONS THAT
					HAS BEEN
					MISSING FOR 30
WBAL-TV					YEARS HAS BEEN
NEWS	8/15/17	L-N	1:00	5PM	FOUND.

ISSUE: CRIME
THIS ISSUE WAS ADDRESSED THROUGH OUR LOCAL NEWS PROGRAMMING.

			DURATION		В 1 КООПЛИМИТО:
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
					BALTIMORE CITY
					IS ON PACE TO
					BREAK ANOTHER
					GRIM RECORD
WBAL-TV					ON THE NUMBER
NEWS	9/12/17	L-N	2:00	5PM	OF MURDERS.
					BALTIMORE
					OPENED A NEW
					FACILITY FOR
					JUVENILES
					CHARGED AS
WBAL-TV					ADULTS IN
NEWS	9/8/17	L-N	2:00	5PM	SERIOUS CRIMES.
					A WOMAN WHO
					LIED ABOUT A
					RAPE CHARGE
					NOW WORKS TO
					CLEAR THE
WBAL-TV					NAME OF THE
NEWS	9/7/17	L-N	2:00	12:30AM	ACCUSED.
112115	211111	211	2.00	12.501111	A RECENT
					SHOOTING
					INSPIRED ONE
					MAN TO FUND
					PRIVATE, ARMED
					SECURITY
WBAL-TV					PATROLS IN
NEWS	9/7/17	L-N	2:00	12:30PM	CANTON.

ISSUE: CULTURE / ETHICS

<u>THIS ISSUE WAS ADDRESSED THROUGH OUR SYNDICATED PROGRAMMING.</u>

11110 10001	VVIISINDDICE		DURATION		ATEDTROGRAMINI
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
MATTER OF FACT	7/16/17	S	4:00	11 AM	SOLEDAD DISCUSSED DO THE SYMBOLS OF THE CONFEDERACY SALUTE HEROES OR TRAITORS. SHOULD THEY BE MAINTAINED OR REMOVED?
STEVE HARVEY	7/18/17	S	8:00	3PM	AUTHOR GREG MCKEOWN EXPLORED ESSENTIALISM – THE DISCIPLINED PURSUIT OF LESS.
HARVEI	//10/1/	3	8.00	SFM	A FORMER SOLDIER, INJURED IN AFGHANISTAN, AND NOW A QUADRUPLE AMPUTEE, FOUND INSPIRATION FROM A FORMER NFL PLAYER WHO HELPED HIM GET BACK
ELLEN	7/18/17	S	5:00	4PM	ON TRACK. AN ORTHOPEDIC SURGEON DISCUSSED MEDICAL SERVICES HE PROVIDES TO EVERYONE, REGARDLESS OF INSURANCE IN
STEVE HARVEY	7/20/17	S	5:00	3PM	BOTH CHICAGO AND HAITI.

ISSUE: CULTURE / ETHICS
THIS ISSUE WAS ADDRESSED THROUGH OUR SYNDICATED AND LOCAL NEWS PROGRAMMING.

ROOMINIM					
			DURATION		
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
					DR. OZ EXAMINED
					THE PROCESS
					WHERE
					SCIENTISTS,
					DOCTORS, AND
					CLERGY DECIDE
					HOW TO DEFINE A
DR. OZ	8/2/17	S	20:00	11AM	MIRACLE.
					A MAN WHO
					FOUND A PURSE
					AND RETURNED IT
					TO ITS OWNER
					RECEIVED HELP TO
					OVERCOME HIS
WBAL-					HEROIN
TV NEWS	8/6/17	L-N	2:00	7AM	ADDICTION.
					A DIVERSE GROUP
					OF PARENTS
					OFFERED
					PARENTING TIPS
STEVE					FOR RAISING
HARVEY	8/15/17	S	30:00	3PM	TEENS.
					BILLY JOEL WORE
					A YELLOW STAR
					AT HIS LATEST
					CONCERT TO
					PROTEST THE
INSIDE					RECENT NEO-NAZI
EDITION	8/22/17	S	1:00	7PM	DEMONSTRATIONS.

ISSUE: CULTURE / ETHICS
THIS ISSUE WAS ADDRESSED THROUGH OUR SYNDICATED, LOCAL, AND NETWORK NEWS PROGRAMMING.

	anninivo:		DURATION		
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
					A FATHER SAYS
					A FRATERNITY
NBC					HAZING DROVE
NIGHTLY					HIS SON TO
NEWS	9/18/17	N-N	3:00	6:30PM	COMMIT SUICIDE.
					BALTIMORE
					POLICE ARE
					INVESTIGATING
					THE
					MONUMENT OF
					FRANCIS SCOTT
WBAL-TV					KEY THAT WAS
NEWS	9/13/17	L-N	1:00	11PM	VANDALIZED.
1,2,1,2	7/10/1/		1.00	111111	COMMUNITIES
					RESPONDED TO
					HURRICANE
					WITH BRAVERY,
MATTER					COMPASSION,
OF FACT	9/17/17	S	2:00	11AM	AND KINDNESS.
					PROTESTS IN ST.
					LOUIS,
					WASHINGTON,
					AND RICHMOND
WBAL-TV					ERUPTED OVER
NEWS	9/17/17	L-N	2:00	6AM	RACIAL ISSUES.

ISSUE: EDUCATION

 $THIS\ ISSUE\ WAS\ ADDRESSED\ THROUGH\ OUR\ LOCAL\ NEWS\ AND\ SYNDICATED\ PROGRAMMING.$

			DURATION		
PROGRAM	DATE OF BROADCAST	TYPE	IN MINUTES	TIME OF BROADCAST	DESCRIPTION
FROGRAM	DROADCAST	1112	WIIIVOTES	DITOADCAST	BALTIMORE COUNTY
					PUBLIC LIBRARY
					ENCOURAGED
					CHILDREN TO READ
XXID A L. TEXT					FOR FUN WITH THEIR
WBAL-TV	7/5/17	T NI	2	5DM	SUMMER READING
NEWS	7/5/17	L-N	2	5PM	PROGRAM. TWO BROOKLYN
					EDUCATORS HAVE
					MADE AN AMAZING
					IMPACT ON STUDENTS
					& COMMUNITY BY
					SENDING THEIR
					STUDENTS TO
ELLEN	7/14/17	S	9:00	4PM	COLLEGE.
					HOWARD COUNTY
					OFFERED WORKSHOPS
					FOR PARENTS AND
					STUDENTS WHO ARE
					MAKING THE
WBAL-TV					TRANSITION TO
NEWS	7/23/17	L-N	2:00	5AM	COLLEGE.
					DR. TIM TOOTEN
					TALKED ABOUT HIS
					NEW BOOK FOR
					PARENTS LEADING BY
					EXAMPLE AND HIS
					INSPIRATION FOR
11 TV HILL	7/30/17	L-NM	10:00	11:30AM	WRITING THE BOOK.

ISSUE: EDUCATION

THE RECE WI		D IIIICO	on centre	CHETVET	коопанинию.
PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					BALTIMORE CITY
					VOLUNTEERS STUFFED
WBAL-TV					BACKPACKS WITH SCHOOL SUPPLIES FOR
NEWS	8/1/17	L-N	2:00	5PM	CITY YOUTH.
NEWS	0/1/17	L-1 1	2.00	J1 W1	CITY EDUCATORS AND
					THE STATE DEPT. OF
					EDUCATION ARE
					MEETING TO IMPROVE
					THEIR LOWEST
					PERFORMING
					SCHOOLS WITH AN
****					EMPHASIS ON HIGH
WBAL-TV	0/6/17	T NY	2.00	7 A B #	ENERGY TRAINING
NEWS	8/6/17	L-N	2:00	5AM	SESSIONS. EDUCATION OFFICIALS
					IN MARYLAND ARE
					TRYING TO HAVE A
					PROGRAM LIKE RHODE
					ISLAND'S WHICH IS
					CALLED, THE PROMISE
					SCHOLARSHIP PAYS
					TUITION AND FEES
					FOR FULLTIME
					STUDENTS WITH A 2.5
WBAL-TV	0/12/17	T NY	2.00	CA34	GPA IN COMMUNITY
NEWS	8/13/17	L-N	2:00	6AM	COLLEGES.
					BALTIMORE CITY
					SCHOOL CEO
WBAL-TV					DISCUSSED STUDENT
NEWS	8/27/17	L-N	2:00	6AM	PROGRESS.

ISSUE: EDUCATION

 $THIS\ ISSUE\ WAS\ ADDRESSED\ THROUGH\ OUR\ SYNDICATED\ AND\ LOCAL\ NEWS\ PROGRAMMING.$

PROGRAMIMIN	0.				
PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					EDUCATIONAL
					APPS AVAILABLE
					FOR STUDENTS
					FROM
					KINDERGARTEN
					THROUGH HIGH
WBAL-TV					SCHOOL ARE
NEWS	9/10/17	L-N	2:00	NOON	DISCUSSED.
					POLICE
					DISCUSSED
					PENALTIES FOR
					THOSE WHO
					IGNORE THE
WBAL-TV					SCHOOL BUS
NEWS	9/2/17	L-N	2:00	6AM	LAWS.
					FOUR CITY
					SCHOOLS
					OPENED EARLY
					AND HAVE
					PLEDGED TO
					GIVE THEIR ALL,
					100% OF THE
MIDAL TM					TIME TO BOOST
WBAL-TV NEWS	9/3/17	L-N	2:00	6AM	ACADEMIC ACHIEVEMENT.
NEWS	9/3/17	L-IN	2.00	OANI	
					HOPKINS RESEARCHERS
					FOUND THAT A
					FREE PAIR OF
					GLASSES WAS
					THE CURE FOR
					MANY LOW-
					INCOME
					STUDENTS WITH
					READING
MATTER OF					COMPREHENSION
FACT	9/17/17	S	1:00	11AM	DIFFICULTIES.

ISSUE: ECONOMY

					EWSTROGIGIMMING:
PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
WBAL-TV					THE DEPARTMENT OF LABOR REPORTED 222,000 JOBS HAVE
NEWS	7/7/17	L-N	1:00	5PM	BEEN ADDED.
			3,00		PARKING METERS IN THE CENTRAL BUSINESS DISTRICT WILL GO UP OR DOWN
WBAL-TV					DEPENDING ON
NEWS	7/8/17	L-N	2:00	6AM	DEMAND.
WBAL-TV					ACCORDING TO 2012 "FORWARD ANALYTICS" ARTSCAPE STUDY, BOOSTED BALTIMORE'S ECONOMY TO \$28.5
NEWS	7/22/17	L-N	1:00	5AM	MILLION DOLLARS.
WBAL-TV					FUELED BY STRONG CONSUMER SPENDING, THE US ECONOMY HAS IMPROVED IN RECENT
NEWS	7/28/17	L-N	1:00	5PM	MONTHS.

ISSUE: ECONOMY

PROGRAM	DATE OF BROADCAST	TYPE	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
T TO STUTIO	BITO TE OFTO		1111110123	BITO TO CITO	AUGUST 13 TH IS
					MARYLAND'S TAX-
					FREE WEEK FOR
WBAL-TV					CLOTHING AND SHOES
NEWS	8/1/17	L-N	2:00	5PM	UNDER \$100.
					SMALL BUSINESS
					OWNERS GRADUATED
					FROM A COURSE TO
					LEARN BUSINESS AND
					MANAGEMENT SKILLS
					WITH A GOAL TO
					CREATE JOBS AND
					INCREASE ECONOMIC
WBAL-TV	0.45.44		- 00		GROWTH IN
NEWS	8/2/17	L-N	2:00	5PM	BALTIMORE.
					BALTIMORE
					RESTAURANT WEEK
					ENCOURAGED
					CUSTOMERS TO COME
WBAL-TV					IN FOR A MEAL DEAL DURING A SLOW
NEWS	8/6/17	L-N	2:00	5AM	SEASON.
NEWS	8/0/1/	L-IN	2:00	JAIVI	THE PUBLIC SERVICE
					COMMISSION AGREED
					TO PERMIT WIND
					TURBINES OFF THE
					COAST, SAYING
					HARNESSING CLEAN
					ENERGY WILL BOOST
WBAL-TV					THE STATE'S
NEWS	8/19/17	L-N	2:00	5AM	ECONOMY.

ISSUE: ECONOMY

PROGRAM	DATE OF BROADCAST	TYPE	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					ONE OF THE
					WORLD'S BIGGEST AIRLINE COMPANIES
					SAYS THEY CAN
					PROVIDE PODS ON
					PLANES WITH BEDS,
					TABLES CHAIRS ETC.
					FOR THE PRICE OF
WBAL-TV					AN ECONOMY
NEWS	9/4/17	L-N	2:00	6AM	TICKET.
					HURRICANE
					HARVEY AND IRMA COULD PROVE TO BE
					COST THE
					GOVERNMENT
WBAL-TV					BILLIONS OF
NEWS	9/11/17	L-N	2:00	5PM	DOLLARS.
					TOYS R US FILED
WBAL-TV					FOR CHAPTER 11
NEWS	9/19/17	L-N	1:00	6AM	BANKRUPTCY.
					THE FEDERAL
					RESERVE MADE
					CHANGES IN HOPES
WBAL-TV	0/21/17		1.00	CA3.6	OF BOOSTING THE
NEWS	9/21/17	L-N	1:00	6AM	ECONOMY.

ISSUE: HEALTH THIS ISSUE WAS ADDRESSED THROUGH OUR SYNDICATED PROGRAMMING.

			DURATION		
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
					DR. OZ UNVEILED FIVE
					NATURAL REMEDIES
					FOR SUNBURN, HEAT
					RASHES AND BUG
DR OZ	7/5/17	S	4:00	11AM	BITES.
					DR. OZ EXAMINED
					HIDDEN DANGERS IN
DR OZ	7/10/17	S	20:00	11AM	HEALTH FOODS.
DR OZ	//10/17	ъ	20.00	TIANI	DR. OZ DISCUSSED A
					HOLISTIC APPROACH
					TO MANAGING
DR. OZ	7/17/17	S	40:00	11AM	FATIGUE.
					DR. OZ LOOKED AT THE
					FINAL 7 MINUTES
					BEFORE DEATH AND
					ASKS IF WE FACED
					DYING TOMORROW,
					HOW WOULD THAT
DR. OZ	7/20/17	S	20:00	11AM	HELP US LIVE TODAY?

ISSUE: HEALTH
THIS ISSUE WAS ADDRESSED THROUGH OUR SYNDICATED AND LOCAL NEWS PROGRAMMING.

ROOKAMMI					
PROGRAM	DATE OF BROADCAST	TYPE	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					REPORTS ON A RECENT STUDY TO LOWER
					BREAST CANCER RISKS
					FOR WOMEN WITH
WBAL-TV					DENSE BREASTS BY
NEWS	8/1/17	L-N	2:00	5PM	USING A TOPICAL GEL.
					TEEN SUICIDE RATE IS
					ON THE RISE,
					ESPECIALLY FOR GIRLS,
WBAL-TV					MAINLY DUE TO
NEWS	8/3/17	L-N	2:00	5PM	BULLYING.
					A CANCER SURVIVOR
					DISCUSSED HOW TO
					REDUCE YOUR RISK
					FOR CANCER AND SHE
DR OZ	8/23/17	S	8:00	11AM	EXPLAINED HER ANTI- CANCER REGIMEN.
DR OZ	8/23/17	<u>s</u>	8:00	I I AIVI	
					DR. OZ DISCUSSED IF
					100 CALORIE SNACKS
		_			ARE SABOTAGING
DR OZ	8/28/17	S	17:00	11AM	DIETS?

ISSUE: HEALTH
THIS ISSUE WAS ADDRESSED THROUGH OUR SYNDICATED AND LOCAL NEWS PROGRAMMING.

PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATIO N IN MINUTES	TIME OF BROADCAST	DESCRIPTION
DR OZ	9/6/17	S	15:00	11AM	THE TRUTH ABOUT ANTIBIOTICS IN YOUR CHICKEN.
		·-			DR. OZ SPOKE WITH
					BOB HARPER SUFFERED A NEAR
					FATAL HEART
DR OZ	9/14/17	S	35:00	11AM	ATTACK.
WBAL-TV NEWS	9/16/17	L-N	2:00	8:30AM	MEDICAL EXPERTS SAID BMI IS THE BEST WAY TO DETERMINE HEALTHY WEIGHT.
					A LOOK AT THE EFFECTS OF HORMONE
					THERAPY AND
***************************************					REASSURANCE THAT
WBAL-TV NEWS	9/17/17	L-N	2:00	5AM	THE TREATMENT CAN BE SAFE.
1,2,,,	// I // I /		2.00	2111,1	22 2.11 2.

ISSUE: GOVERNMENT & POLITICS

KOGKAMIMINC	J.				
PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					PROTESTORS WANT
					THE GOVERNOR TO
					GUARANTEE THE
					STATE WILL
					PROTECT ACCESS
					TO MEDICAID AND
					PLANNED
					PARENTHOOD IF
MAD AT TIME					THE AFFORDABLE
WBAL-TV NEWS	7/9/17	L-N	2:00	11:30PM	CARE ACT IS REPEALED.
NEWS	1/9/17	L-IN	2:00	11:30PM	THE INVESTIGATION
					INTO RUSSIA'S
					CONNECTIONS TO
					THE TRUMP WHITE
WBAL-TV					HOUSE IS TAKING A
NEWS	7/15/17	L-N	2:00	5AM	NEW TURN.
				-	SENATOR RICHARD
					MADALENO
					ANNOUNCED HE
WBAL-TV					WILL BE RUNNING
NEWS	7/18/17	L-N	1:00	6AM	FOR GOVERNOR.
					CONTROVERSIAL
					NFL FREE AGENT
					COLIN KAPERNICK,
					KNOWN FOR
					PROTESTING
					RACIAL
					OPPRESSION BY
					SITTING DURING
					THE NATIONAL ANTHEM
WBAL-TV					CONTINUES TO
NEWS	7/31/17	L-N	2:00	5PM	LOOK FOR A JOB.
112110	1/31/11	11 11	2.00	21 171	LOCK TOK TIOD.

ISSUE: GOVERNMENT & POLITICS

 $THIS\ ISSUE\ WAS\ ADDRESSED\ THROUGH\ OUR\ SYNDICATED\ AND\ NETWORK\ NEWS\ PROGRAMMING.$

PROGRAMMING.					
PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					ATTORNEY
					GENERAL JEFF
					SESSIONS
WBAL-TV					CRACKING DOWN
NEWS	8/5/17	L-N	2:00	6AM	ON MEDIA LEAKS.
					A LOOK AT THE
					IMPACT OF
					AMERICA'S
					AFFORDABLE
					HOUSING CRISIS ON
MATTER OF					THE MIDDLE CLASS
FACT	8/6/17	S	4:00	11AM	AND MILLENNIALS.
					ANNAPOLIS MAYOR
					SAYS THEY HAVE
					AN UNWRITTEN
					POLICY – NO
					POSTING ABOUT
AND AN ENT					POLITICS ON SOCIAL
WBAL-TV	0/5/15	7 37	2.00	CD) (MEDIA BY CITY
NEWS	8/7/17	L-N	2:00	6PM	LEADERS.
					AS CONFEDERATE
					MONUMENTS
					ACROSS THE
					COUNTRY GET
					TAKEN DOWN,
					COVERED UP AND
					VANDALIZED, PRESIDENT TRUMP
WBAL-TV					
NEWS	8/17/17	L-N	2:00	6PM	REACTS ON TWITTER.
NEW 5	8/1//1/	L-IN	2:00	OPIVI	I WII IEK.

ISSUE: GOVERNMENT & POLITICS

 $THIS\ ISSUE\ WAS\ ADDRESSED\ THROUGH\ OUR\ SYNDICATED\ AND\ NETWORK\ NEWS\ PROGRAMMING.$

поотинитите:					
PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					GOVERNMENT
					REACTED TO
					PYONGYANG'S MOST
WBAL-TV					PROVOCATION
NEWS	9/3/17	L-N	2:00	11:30PM	MOVE.
					PRESIDENT TRUMP
					SIDED WITH
					DEMOCRATS IN A
NBC NIGHTLY					FIGHT OVER THE
NEWS	9/6/17	N-N	2:00	6:30PM	DEBT DEAL.
					CITY COUNCIL
					INTRODUCES
					HOUSING TAX
WBAL-TV					CREDIT FOR FIRST
NEWS	9/12/17	L-N	2:00	NOON	RESPONDERS.
					SENATOR VAN
					HOLLEN HOSTS A
					HEALTH CARE
WBAL-TV					FORUM IN
NEWS	9/17/17	L-N	2:00	9AM	BALTIMORE

ISSUE: OPIOID EPIDEMIC

 $THIS\ ISSUE\ WAS\ ADDRESSED\ THROUGH\ OUR\ SYNDICATED\ AND\ LOCAL\ NEWS\ PROGRAMMING.$

ROGRAMMIN	· ·				
PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					NFL PROSPECT RYAN LEAF TALKS ABOUT HIS 7 YEAR BATTLE WITH OPIOIDS AND HIS FOCUS INTENSITY FOUNDATION CREATED TO HELP
ELLEN	7/5/17	S	5:00	4PM	OTHERS GET HELP.
WBAL-TV		~	0.00		BALTIMORE HEALTH DEPARTMENT STARTED COMMUNITY NARCAN TRAINING TO BATTLE THE CITY'S OPIOID
NEWS	7/10/17	L-N	2:00	6P	EPIDEMIC.
WBAL-TV					VIVITROL, ONCE INJECTED, BLOCKS RECEPTORS IN THE BRAIN THAT CURB CRAVINGS FOR OPIOIDS. STUDY INVOLVES PRE-
NEWS	7/12/17	L-N	2:00	11PM	RELEASE INMATES.
WBAL-TV					A TEAM OF MARYLAND SCIENTISTS ARE HELPING FIGHT OPIOID ADDICTION WITH A VACCINE THAT HELPS HEROIN AND OPIOID ABUSERS TO STAY OFF THE
NEWS	7/19/17	L-N	2:00	11PM	DRUGS.

ISSUE: OPIOID EPIDEMIC

			DURATION		
	DATE OF		IN	TIME OF	
PROGRAM	BROADCAST	TYPE	MINUTES	BROADCAST	DESCRIPTION
					OPIOID FRAUD &
					DETECTION UNIT HAS
					BEEN CREATED TO
					INVESTIGATE AND
					PROSECUTE PILL
WBAL-TV					MILLS AND
NEWS	8/6/17	L-N	2:00	5AM	HEALTHCARE FRAUD.
					PRESIDENT TRUMP
					DECLARED THE
					OPIOID CRISIS A
					NATIONAL
11 TV HILL	8/13/17	L-MN	23:00	11:30AM	EMERGENCY.
					BAD BATCH IS A NEW
					APP THAT OFFICIALS
					HOPE WILL REDUCE
					THE NUMBER OF
WBAL-TV					DEADLY OVERDOSES
NEWS	8/16/17	L-N	1:00	11PM	IN THE CITY.
					NEW LAW IN OHIO
					TODAY THAT
					ALLOWED DOCTORS
					TO PRESCRIBE ONLY 7
					DAYS WORTH OF
WBAL-TV					OPIOID MEDICATION
NEWS	8/31/17	L-N	1:00	4:30AM	FOR ADULTS.

ISSUE: OPIOID EPIDEMIC

 $THIS\ ISSUE\ WAS\ ADDRESSED\ THROUGH\ OUR\ SYNDICATED\ AND\ LOCAL\ NEWS\ PROGRAMMING.$

PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
MATTER OF					A LOOK AT THE
FACT: STATE OF					A LOOK AT THE OPIOID EPIDEMIC IN
ADDICTION	9/13/17	S	50:00	10PM	AMERICA.
TIBBICTION	7/13/17	2	20.00	101111	FOREST OF HOPE
					RAISED MORE THAN
					\$75,000 TO PROVIDE
					FINANCIAL,
					EMOTIONAL, AND LOGISTICAL SUPPORT
					TO PEOPLE
WBAL-TV					STRUGGLING WITH
NEWS	9/17/17	L-N	2:00	9AM	ADDICTION.
					AUTHOR SAM
					QUINONES DISCUSSES
					THE ROLE OF
					MANUFACTURERS, DISTRIBUTORS, AND
MATTER OF					DOCTORS IN THIS
FACT	9/17/17	S	4:00	11AM	NATIONAL EPIDEMIC.
					DR OZ DISCUSSED IF
					MEDICAL MARIJUANA
					COULD BE THE
					SECRET WEAPON TO FIGHT OPIOID
DR OZ	9/22/17	S	15:00	11AM	ADDICTION?

ISSUE: CONSUMER ISSUES

 $THIS\ ISSUE\ WAS\ ADDRESSED\ THROUGH\ OUR\ LOCAL\ NEWS\ AND\ SYNDICATED\ PROGRAMMING.$

ROGRAMMIN					
PROGRAM	DATE OF BROADCAST	TYPE	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
WBAL-TV	7/14/17	I N	1.20	SDM.	BRIDES TO BE ARE IN LIMBO AS WEDDING DRESS DESIGNER ALFRED ANGELO FILES FOR BANKRUPTCY AND STORES ACROSS THE
NEWS	7/14/17	L-N	1:30	5PM	US CLOSE.
WBAL-TV NEWS	7/16/17	L-N	1:00	11:30PM	HONDA RECALLING ACCORDS BECAUSE BATTERY SENSORS CAN CAUSE ENGINE FIRES.
WBAL-TV NEWS	7/28/17	L-N	2:00	5PM	ADVISES CAUTION WHEN DIALING THE DIVISION OF VITAL RECORDS. A MISDIAL MIGHT REACH A SCAMMER AFTER YOUR PERSONAL INFO.
DR. OZ	7/31/17	S	16:00	11AM	DR. OZ EXAMINED HOW SAFE ARE STORE ROTISSERIE CHICKENS?

ISSUE: CONSUMER ISSUES

PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
WBAL-TV NEWS	8/6/17	L-N	2:00	6AM	DEMONSTRATES A CRASH WHEN BACK- SEAT PASSENGER IS NOT WEARING A SEAT BELT
WBAL-TV NEWS	8/13/17	L-N	2:00	6AM	ADVICE ON HOW TO RELIEVE THE FINANCIAL STRESS OF CHILDREN GOING BACK TO SCHOOL.
WBAL-TV NEWS	8/29/17	L-N	1:00	5PM	COST OF CIGARETTES IS GOING UP IN NYC TO \$13 PER PACK.
WBAL-TV NEWS	8/24/17	L-N	1:00	NOON	78% OF AMERICANS LIVE PAYCHECK TO PAYCHECK.

ISSUE: CONSUMER ISSUES

 $THIS\ ISSUE\ WAS\ ADDRESSED\ THROUGH\ OUR\ SYNDICATED\ AND\ LOCAL\ NEWS$ PROGRAMMING.

PROGRAM	DATE OF BROADCAST	ТҮРЕ	DURATION IN MINUTES	TIME OF BROADCAST	DESCRIPTION
					SHOWED THE
					DANGERS OF BEACH
					UMBRELLAS
					BECOMING
					AIRBORNE AND THE
INSIDE		_			PROPER WAY TO
EDITION	9/4/17	Е	4:00	7PM	SECURE THEM.
					FOUR OF EIGHT
					SMALL PICKUP
					TRUCKS FROM THE
					2017 MODEL YEAR
					HAVE EARNED A "GOOD" RATING IN
MAD AT THE					THE LATEST CRASH
WBAL-TV NEWS	9/6/17	L-N	1:00	5AM	TESTS.
NEWS	9/0/17	L-IN	1.00	JAWI	ANOTHER RECALL
					OF MAINSTAYS
					CHEST OF
					DRAWERS. THEY
					ARE UNSTABLE
WBAL-TV					UNLESS ANCHORED
NEWS	9/7/17	L-N	1:00	5AM	TO THE WALL.
					VEHICLES
					DAMAGED DURING
					HURRICANES
					HARVEY AND IRMA
					COULD MAKE THEIR
					WAY TO
WBAL-TV					MARYLAND USED
NEWS	9/17/17	L-N	2:00	6AM	CAR LOTS.